## Orleans and South Shore Marina Feasibility Study



## Overviews

## Site Condition Assessment Marina Market Analysis

Concept Alternates

Financial Feasibility
Next Steps


## South Shore Marina

## Site Condition

 Assessment
## Physical

 Inspection| Not Inspected | Not in scope, inaccessible, or passed by. |
| :---: | :---: |
| No Defects | Like new surface material. Light surface rust on steel elements. |
| Minor | For timber elements: checks and splits less than $1 / 2^{\prime \prime}$, evidence of marine borers or fungal decay. For steel elements: loss of thickness up to $15 \%$, less than $50 \%$ of the perimeter affected by corrosion. For concrete elements: cracks up to $1 / 16^{\prime \prime}$ thick. Occasional corrosion stains or small pop-out corrosion spalls. |
| Moderate | For timber elements: checks and splits less wide than $1 / 2^{\prime \prime}$, cross sectional loss up to $25 \%$. For steel elements: loss of thickness $15 \%$ to $30 \%$, more than $50 \%$ of the perimeter affected by corrosion. For concrete elements: corrosion cracks up to $1 / 4^{\prime \prime}$ thick, structural cracks up to $1 / 16^{\prime \prime}$ thick or complete breakage. Mechanical abrasion or impact spalls greater than $1^{\prime \prime}$ deep. |
| Major | For timber elements: cross-section loss $25 \%$ to $50 \%$, displacements and misalignments present. For steel elements: loss of thickness $30 \%$ to $50 \%$. For concrete elements: corrosion cracks wider than $1 / 4^{\prime \prime}$, structural cracks up to $1 / 4^{\prime \prime}$ or partial breakage. Exposed reinforcing. |
| Severe | Partial or complete breakage. Loss of connections. For timber elements: crosssectional area loss exceeding $50 \%$. For steel elements: changes in straight line configuration or local buckling, loss of thickness exceeding $50 \%$. For concrete elements: structural cracks wider than $1 / 4^{\prime \prime}$ or complete breakage, complete loss of concrete cover, more than $30 \%$ of rebar cross section lost. |

## South Shore Marina

Main Pier Concrete Structurally Sound Wood Elements, Bracing, Etc Need Repair

Aesthetics \& Minor Repairs


## South Shore Marina

Main Pier Concrete Structurally Sound Wood Elements, Bracing, Etc Need Repair

Aesthetics \& Minor Repairs


## South Shore Marina

Finger Piers Less Sound

Wood Elements, Bracing Repairs Underway

Monopile Settlement
Not ADA Compliant


## South Shore Marina

Outdated Electrical Utilities

Not Compliant with Current Codes

Not ADA Compliant
No Vacuum Breakers

Missing Covers



## Orleans Marina

More Compact Site Higher Demand Covered Main Piers More Protected Location


## Orleans Marina

Main Pier Concrete Structurally Sound Wood Elements, Bracing, Etc Need Repair
Aesthetics \& Minor Repairs


## Orleans Marina

Finger Piers Less Sound

Wood Elements, Bracing Repairs Underway
Monopile Settlement


## Orleans Marina

Finger Piers Need Decking and Structural Repairs


## Orleans Marina

Outdated Electrical Utilities

Not Compliant with Current Codes

No Vacuum Breakers

Missing Covers


## Orleans Marina

Outdated Electrical Utilities

Not Compliant with Current Codes


## Orleans Marina

Parking Area Needs to be Paved

Landscape Improvements
Additional Upland Amenities Needed



## Orleans Marina

Transient Dock Requires More Extensive Repairs Wave Climate and Water Depths an Issue
Outdated Utilities


## Marina Market Analysis

Determine Local Market Standards Document Local Rates and Occupancy
Understand Market Demand for Slip Size and Type



## Market Analysis Summary

Occupancy is High Across the Region, with South Shore Marina Being a Notable Exception
Rates Along the South Shore of Lake Pontchartrain Range from $\$ 54$ to $\$ 971$ f, with the Highest Rate $\$ 147$ If
Mix of Fixed and Floating, Covered and Uncovered Bay St. Louis and New Orleans Municipal Have the Highest Quality Facilities Overall





New Orleans Municipal Marina


## Bay St. Loluis Marina








## Boater Survey - Orleans Marina

Q2 What type of boat do you have?
Answered: 96 Skipped: 0


## Boater Survey - Orleans Marina

Q3 Including the 2023-2024 season, how many years have you kept your boat in your current marina?

Answered: 96 Skipped: 0


## Boater Survey - Orleans Marina

|  | POOR | FAIR | GOOD | EXCELLENT | TOTAL | WEIGHTED AVERAGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Parking at marina | $\begin{array}{r} 9.57 \% \\ 9 \end{array}$ | $\begin{array}{r} 20.21 \% \\ 19 \end{array}$ | $\begin{array}{r} 50.00 \% \\ 47 \end{array}$ | $\begin{array}{r} 20.21 \% \\ 19 \end{array}$ | 94 | 2.81 |
| Facility trash collection | $\begin{array}{r} 4.30 \% \\ 4 \end{array}$ | $\begin{array}{r} 16.13 \% \\ 15 \end{array}$ | $\begin{array}{r} 49.46 \% \\ 46 \end{array}$ | $\begin{array}{r} 30.11 \% \\ 28 \end{array}$ | 93 | 3.05 |
| Restroom \& shower facilities are maintained | $\begin{array}{r} 9.78 \% \\ 9 \end{array}$ | $\begin{array}{r} 27.17 \% \\ 25 \end{array}$ | $\begin{array}{r} 43.48 \% \\ 40 \end{array}$ | $\begin{array}{r} 19.57 \% \\ 18 \end{array}$ | 92 | 2.73 |
| Customer service by harbor attendants | $\begin{array}{r} 5.38 \% \\ 5 \end{array}$ | $\begin{array}{r} 18.28 \% \\ 17 \end{array}$ | $\begin{array}{r} 44.09 \% \\ 41 \end{array}$ | $\begin{array}{r} 32.26 \% \\ 30 \end{array}$ | 93 | 3.03 |
| Rules for conduct are in place, well communicated and enforced | $\begin{array}{r} 8.89 \% \\ 8 \end{array}$ | $\begin{array}{r} 22.22 \% \\ 20 \end{array}$ | $\begin{array}{r} 46.67 \% \\ 42 \end{array}$ | $\begin{array}{r} 22.22 \% \\ 20 \end{array}$ | 90 | 2.82 |
| Dockage is safe and easy | $\begin{array}{r} 5.38 \% \\ 5 \end{array}$ | $\begin{array}{r} 18.28 \% \\ 17 \end{array}$ | $\begin{array}{r} 47.31 \% \\ 44 \end{array}$ | $\begin{array}{r} 29.03 \% \\ 27 \end{array}$ | 93 | 3.00 |
| General maintenance and condition of harbor/marina | $\begin{array}{r} 24.73 \% \\ 23 \end{array}$ | $\begin{array}{r} 29.03 \% \\ 27 \end{array}$ | $\begin{array}{r} 36.56 \% \\ 34 \end{array}$ | $\begin{array}{r} 9.68 \% \\ 9 \end{array}$ | 93 | 2.31 |

## Boater Survey - Orleans Marina

|  | NOT SATISFIED AT ALL | GENERALLY SATISFIED | VERY SATISFIED | TOTAL |
| :---: | :---: | :---: | :---: | :---: |
| Docks and Finger Piers | $\begin{array}{r} 22.11 \% \\ 21 \end{array}$ | $\begin{array}{r} 58.95 \% \\ 56 \end{array}$ | $\begin{array}{r} 18.95 \% \\ 18 \end{array}$ | 95 |
| Restrooms | $\begin{array}{r} 11.70 \% \\ 11 \end{array}$ | $\begin{array}{r} 63.83 \% \\ 60 \end{array}$ | $\begin{array}{r} 24.47 \% \\ 23 \end{array}$ | 94 |
| Site Walkways | $\begin{array}{r} 9.47 \% \\ 9 \end{array}$ | $\begin{array}{r} 54.74 \% \\ 52 \end{array}$ | $\begin{array}{r} 35.79 \% \\ 34 \end{array}$ | 95 |
| Site Landscaping | $\begin{array}{r} 25.00 \% \\ 23 \end{array}$ | $\begin{array}{r} 55.43 \% \\ 51 \end{array}$ | $\begin{array}{r} 19.57 \% \\ 18 \end{array}$ | 92 |
| Dock and Marina Lighting | $\begin{array}{r} 5.49 \% \\ 5 \end{array}$ | $\begin{array}{r} 69.23 \% \\ 63 \end{array}$ | $\begin{array}{r} 25.27 \% \\ 23 \end{array}$ | 91 |
| Marina Staff | $\begin{array}{r} 3.19 \% \\ 3 \end{array}$ | $\begin{array}{r} 53.19 \% \\ 50 \end{array}$ | 43.62\% | 94 |
| Marina Maintenance | $\begin{array}{r} 30.11 \% \\ 28 \end{array}$ | $\begin{array}{r} 54.84 \% \\ 51 \end{array}$ | $\begin{array}{r} 15.05 \% \\ 14 \end{array}$ | 93 |
| Security | $\begin{array}{r} 13.83 \% \\ 13 \end{array}$ | $\begin{array}{r} 56.38 \% \\ 53 \end{array}$ | $\begin{array}{r} 29.79 \% \\ 28 \end{array}$ | 94 |

## Boater Survey - Orleans Marina

Q6 How many nights do you spend aboard your vessel each month?


## Boater Survey

Orleans Marina

Q7 How important are the following amenities to you and your guests? Please Note: Drag or number choices to rank. The TOP or rank $1=$ MOST IMPORTANT.


Q9 How do you select your dockage location? Please arrange the following by level of importance Please Note: Drag or number choices to rank. The TOP or Rank 1 = MOST IMPORTANT.


## What Would Need to Improve at South Shore Marina?

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Restrooms | $19.57 \%$ |  |
| Laundry | $13.04 \%$ | 9 |
| Shower | $15.22 \%$ | 6 |
| Food/Entertainment | $8.70 \%$ | 7 |
| Wifi | $26.09 \%$ | 4 |
| Dock Improvements | $21.74 \%$ | 12 |
| Safety Improvements | $19.57 \%$ | 10 |
| Dock Staff | $6.52 \%$ | 9 |
| Fuel/Pumpout | $19.57 \%$ | 3 |
| Other (please specify) | $65.22 \%$ | 9 |
| Total Respondents: 46 |  | 30 |

## What Would Need to Improve at South Shore Marina?

Upland Amenities
Improved Wave Climate
Floating Docks
Location...

## Boater Survey - Orleans Marina

Q14 In terms of recommending your current marina to your boating friends, would you:

Answered: 83 Skipped: 13


## What is the Single Most Important Improvement Needed at

 Orleans Marina?Maintenance
Painting
Finger Pier Repairs
Pave the Parking Lot
Floating Docks
Dredging and Entrance Issues
Security
Wider Slips

## Boater Survey - South Shore Marina

## Q2 What type of boat do you have?



## Boater Survey - South Shore Marina

Q3 Including the 2023-2024 season, how many years have you kept your boat in your current marina?

Answered: 37 Skipped: 0


## Boater Survey - South Shore Marina

|  | POOR | FAIR | GOOD | EXCELLENT | TOTAL | WEIGHTED AVERAGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Parking at marina | $\begin{array}{r} 10.81 \% \\ 4 \end{array}$ | $\begin{array}{r} 24.32 \% \\ 9 \end{array}$ | $\begin{array}{r} 43.24 \% \\ 16 \end{array}$ | $\begin{array}{r} 21.62 \% \\ 8 \end{array}$ | 37 | 2.76 |
| Facility trash collection | $\begin{array}{r} 8.33 \% \\ 3 \end{array}$ | $\begin{array}{r} 16.67 \% \\ 6 \end{array}$ | $\begin{array}{r} 58.33 \% \\ 21 \end{array}$ | $\begin{array}{r} 16.67 \% \\ 6 \end{array}$ | 36 | 2.83 |
| Restroom \& shower facilities are maintained | $\begin{array}{r} 32.43 \% \\ 12 \end{array}$ | $\begin{array}{r} 32.43 \% \\ 12 \end{array}$ | $\begin{array}{r} 29.73 \% \\ 11 \end{array}$ | $\begin{array}{r} 5.41 \% \\ 2 \end{array}$ | 37 | 2.08 |
| Customer service by harbor attendants | $\begin{array}{r} 25.00 \% \\ 9 \end{array}$ | $\begin{array}{r} 44.44 \% \\ 16 \end{array}$ | $\begin{array}{r} 25.00 \% \\ 9 \end{array}$ | $\begin{array}{r} 5.56 \% \\ 2 \end{array}$ | 36 | 2.11 |
| Rules for conduct are in place, well communicated and enforced | $\begin{array}{r} 19.44 \% \\ 7 \end{array}$ | $\begin{array}{r} 30.56 \% \\ 11 \end{array}$ | $\begin{array}{r} 41.67 \% \\ 15 \end{array}$ | $\begin{array}{r} 8.33 \% \\ 3 \end{array}$ | 36 | 2.39 |
| Dockage is safe and easy | $\begin{array}{r} 18.92 \% \\ 7 \end{array}$ | $\begin{array}{r} 16.22 \% \\ 6 \end{array}$ | $\begin{array}{r} 48.65 \% \\ 18 \end{array}$ | $\begin{array}{r} 16.22 \% \\ 6 \end{array}$ | 37 | 2.62 |
| General maintenance and condition of harbor/marina | $\begin{array}{r} 29.73 \% \\ 11 \end{array}$ | $\begin{array}{r} 43.24 \% \\ 16 \end{array}$ | $\begin{array}{r} 21.62 \% \\ 8 \end{array}$ | $\begin{array}{r} 5.41 \% \\ 2 \end{array}$ | 37 | 2.03 |

## Boater Survey - South Shore Marina

|  | NOT SATISFIED AT ALL | GENERALLY SATISFIED | VERY SATISFIED | TOTAL |
| :---: | :---: | :---: | :---: | :---: |
| Docks and Finger Piers | 21.62\% | 67.57\% | 10.81\% |  |
|  | 8 | 25 | 4 | 37 |
| Restrooms | 32.43\% | 62.16\% | 5.41\% |  |
|  | 12 | 23 | 2 | 37 |
| Site Walkways | 5.41\% | 72.97\% | 21.62\% |  |
|  | 2 | 27 | 8 | 37 |
| Site Landscaping | 35.14\% | 54.05\% | 10.81\% |  |
|  | 13 | 20 | 4 | 37 |
| Dock and Marina Lighting | 27.03\% | 54.05\% | 18.92\% |  |
|  | 10 | 20 | 7 | 37 |
| Marina Staff | 27.03\% | 54.05\% | 18.92\% |  |
|  | 10 | 20 | 7 | 37 |
| Marina Maintenance | 38.89\% | 52.78\% | 8.33\% |  |
|  | 14 | 19 | 3 | 36 |
| Security | 21.62\% | 59.46\% | 18.92\% |  |
|  | 8 | 22 | 7 | 37 |

## Boater Survey - South Shore Marina

Q6 How many nights do you spend aboard your vessel each month?


Q7 How important are the following amenities to you and your guests? Please Note: Drag or number choices to rank. The TOP or rank $1=$ MOST IMPORTANT.

## Boater Survey

## South Shore Marina



## Boater Survey - South Shore Marina

Q9 How do you select your dockage location? Please arrange the following by level of importance Please Note: Drag or number choices to rank. The TOP or Rank 1 = MOST IMPORTANT.

Answered: 31 Skipped: 6


Q13 What elements would need to improve or be added to consider the other marina again?

## Boater Survey

## South Shore

 MarinaAnswered: 20 Skipped: 17


## Boater Survey - South Shore Marina

Q14 In terms of recommending your current marina to your boating friends, would you:

Answered: 31 Skipped: 6


What is the Single Most Important Improvement Needed?
Laundry
Restrooms
Restaurant / Upland Activities / Atmosphere
Maintenance
Finger Pier Repairs
Floating Docks
Dredging and Entrance Issues
Fuel Dock






## Boat Clubs / Rentals

Higher Profits for Marina Owners

Lower Cost of Entry for New Boaters

Multiple Boat Types
Internal Operation or National Franchise

Requires Maintenance


## Paddlecraft Rentals

Very Profitable
Lowest Cost Boating Option

Very Accessible



## Orleans Marina Overall Strategy

Complete Parking Lot Paving
Complete Sea Wall Renovations
Repair Finger Piers
Improve Restrooms (AC) and Gathering Area
Paint and Aesthetic Repairs
Upgrade Utilities
ADA Compliance




## South Shore Marina Overall Strategy

Concentrate Occupied Slips and Focus Improvements on Those Areas First

Support Efforts to Add Restaurant and Amenities Repair Finger Piers
Improve Restrooms, Add Laundry and Gathering Area
Paint and Aesthetic Repairs
Upgrade Utilities
ADA Compliance



## Next Steps

Establish Priorities for Each Site
Incorporate Your Feedback Into the Plans
Estimate Cost of Improvements
Assess the Financial Viability of the Plans
Refine Phasing Plan Within Reasonable Financial Criteria
Refine Master Plan
Identify Funding Plan
Commence Preliminary Engineering and Permitting

## Preliminary Engineering

## Detailed Site Characterization

Detailed Site Investigations
Concept Refinement
Preliminary Application Meetings
Refined Cost Estimates

## Grant Funding

USFWS Boating
Infrastructure Grants Tier I and 2

Clean Vessel Act FEMA


## USFWS BIG Grant

Funds Transient Boating Infrastructure Tier I Funds Planning \& Engineering
Tier 2 Funds
Construction
Multiple Tier 2 Phases Possible


## Permitting

Submit Joint Permit Application to USACE and the State of
Louisiana.

Avoid, Minimize, and Mitigate
Special Studies

## Final Engineering

## Fund Raising / Grant Funding

Construction

## Thank You!

Please feel free to contact us at:

Greg Weykamp
gweykamp@edgewaterresources.com

