

**LAKEFRONT MANAGEMENT AUTHORITY
RECREATION COMMITTEE MINUTES
TUESDAY, MARCH 17, 2025 –4:30 P.M**

**6001 Stars and Stripes Blvd.
New Orleans, LA 70126**

PRESENT: Commissioner Sandra Thomas – Chair
Commissioner Stan Brien
Commissioner Stanley Cohn
Commissioner Terry Scott

ABSENT: Commissioner Rendy Odinet

STAFF: Louis Capo – Executive Director
Vanessa McKee – Assistant to the Executive Director
Laith Alshamaileh – Director of Operations and Engineering
Kristin Clinard – Finance Manager
Breal Hillery -- Finance
Kel Brownfield – HR Director

**ALSO
PRESENT:** Donald Dunbar, Jr – GNOSF
Sonya Duhe – LPOA
Norma Cannizaro - LPOA

The regular monthly Recreation Committee meeting of the Lakefront Management Authority was held on Tuesday, March 17, 2026, at 4:36 PM at the Lakefront Terminal Building, 2nd Floor Conference Center, 6001 Stars and Stripes Blvd., New Orleans, LA 70126 after due notice of the meeting was sent to each board member, the news media, and posted.

- I. **Called to Order at 4:36 PM.**
- II. **Pledge of Allegiance led by Commissioner Cohn.**
- III. **Roll Called by Mr. Capo. (4) members present quorum established.**

IV. Opening Comments – Chair Thomas informed the committee that she had invited the sponsors of the “Every Woman” marathon to present to us on the 26.2-mile marathon in February 2027 an the longest stretch will be in the LMA territory.

V. Motion to Adopt Agenda

A motion was offered by Commissioner Scott and seconded by Commissioner Cohn.

Chair Thomas called for a vote. All were in favor. The motion passed.

VI. Public Comments - Limited to (2) Minutes - NONE

VII. Presentation

1. Every Woman Marathon - Malain McCormick

The 26.2-mile all-inclusive marathon will be on February 28, 2027, and is sponsored by “Got Milk” which is geared to women athletes braking barriers by getting more women out to participate in the race event. There will be an extended finish time with support stations along the way.

- Proposed course starts at Champion Square, through City Park, to the Lakefront and back to end at city Park.
- Extended timeline limit 8hrs, 45% finish with in the 4-5hr mark
- 3rd time hosting
 - 1st year - 7k participants (Savannah)
 - 2nd year - 3500 participants (Scottsdale)

- The Expo will be 2 days leading up to race day
 - cooking classes, photo ops, hair braiding, shake out runs, and yoga
- Race Day February 28th:
 - VIP porta potties, cheering stations, entertainment along course
- Post race:
 - VIP porta potties, recovery zone, friends and family welcome
 - Headliner entertainment concert

Commissioner Cohn asked if the race is for-profit or non-profit.

Ms. McCormick, the event is for-profit organization sponsored by Got Milk who invests far more than the make.

Commissioner Cohn Are you utilizing any local hotels and which ones.

Ms. McCormick responded that she has been in partnership with local foundations and have reached out to all of the hotels in New Orleans to include Marriott, Lowe's, Hyatt, Virgin and others.

She went on to say that the economic impact report says that an average 4-night stay was booked in Savannah. Also, many blocks are already filled.

Commissioner Cohn asked what the registration fee was.

Ms. McCormick is currently \$100, The early bird fee is \$80

Chair Thomas asked Ms. McCormick to please share the special accommodations for local registrants,

Ms. McCormick shared the code for the “**locals discount**”
NOLARENSEWM is available to roll the registration fee to \$100.

Mr. Capo asked if they were looking to make New Orleans your home.

Ms. McCormick said yes, the race has outgrown Savannah and there is positive conversation with GNOSF who has expressed interest in making New Orleans the host city in February either 3 weeks before or after Mardi Gras.

VIII. New Business

1. Discussion on the Proposed 2026-2027 Budget

Mr. Capo talked about the balanced budget that will go before the full board for final approval and due to be submitted to the State by April 1, 2026.

Mr. Alshamaileh updated the committee on the following:

- The **Land and Water Conservation Fund Grant**
- Shelter #4 repair
- Play spots at the shelters
- He mentioned that the grantor requires a resolution from the applying entity

Chair Thomas asked to add an item to the agenda.

A motion to add an item to the agenda was offered by Commissioner Cohn and seconded by Commissioner Brien.

Hearing no questions or comments, Chair Thomas called for a vote. All were in favor. The motion passed.

The motion was read, for the record, as follows:

“A motion to recommend approval for the LMA to apply for the Land and Water Conservation Fund Grant”

A motion to adopt the agenda as amended was offered by Commissioner Scott and seconded by Commissioner Cohn.

Hearing no questions or comments, Chair Thomas called for a vote. All were in favor. The motion passed.

IX. Director’s Report

Mr. Capo continued his report as follows:

- We will be going into our Easter and Mother’s Day plan on Lakeshore drive to include:**
 - 4 mounted officers**
 - Cameras**
 - NOPD, OLDPD and Sheriff coverage**
 - Extra dumpsters**
 - Street sweepers to pick up loose trash in parking bays**

Chair Thomas announced the next Recreation meeting and called for adjournment.

X. Announcement of the next Recreation Committee Meeting

- 1) Tuesday, April 14, 2026, at 4:30 PM**

XI. Adjourn at 5:19 pm

A motion to adjourn was offered by Commissioner Cohn and seconded by Commissioner Scott.

Hearing no questions or comments, Chair Thomas called for a vote. All were in favor. The motion passed.